



At the SLLS conference, the best poster wins a prize, which is announced at the conference dinner! Although not all posters are by early career researchers, many are, and the prize can certainly be a nice addition to your CV.

So here are some tips and resources on how to make your poster the SLLS conference winning one.

When planning the content of your poster:

- Make sure the **title** and **author's name** are prominent and eye-catching.
- Remember to include **contact details**.
- **Tell a story**: provide a clear flow of information from the question you are trying to answer to what you found out.
- Focus on your **major findings** – select only one or two findings, don't try to cover *all* the results of your paper or PhD thesis. Most delegates will spend two minutes looking at your poster, so focus on getting one simple message across to them.
- Give sufficient space to the **data and methods** you have used – this is a conference where people will have specialised longitudinal analysis knowledge.
- Use **graphs, tables, diagrams and images** to make your results clear and understandable.

Remember to mention your poster during your conference session if relevant. Posters will be up all the time during the conference and can be a great networking tool.

Further resources:

- <https://hsp.berkeley.edu/sites/default/files/ScientificPosters.pdf> worth reading to avoid many common mistakes and have a laugh.
- <http://lti.lse.ac.uk/poster-design-tips-2/> you'll see some of the text above is taken from here, but you'll find more tips and resources.
- <https://blogs.lse.ac.uk/impactofsocialsciences/2018/05/11/how-to-design-an-award-winning-conference-poster/> great blog entry, full of details.